MONDAY INFLUENCER®

A Powerful Digest of Strategies for Success in Business, Career and Life, from World-Renowned Experts

Monday, July 07, 2025

NEW CAREER ADVISORY

MONDAY INFLUENCER®
Nathaniel C. Schooler & Steven J. Manning
Co-producers, editors and writers **EVERY DOLLAR SAVES A CHILD®***

Monday, July 7, 2025.
Los Angeles, California, London, UK, New York City, NY, Rijeka, Croatia
Vol. 2, Iss. 8
Audio version <here>

Dear Supporter.

YOU ARE GIVING THE GIFT OF LIFE© TO HUNGRY CHILDREN!

You have the gratitude of hungry children around the world. And ours.

- **148,000,000 (148 million!) children go to bed hungry every night.**
- **Tragically, 8,219 children die every day from malnutrition.**

20% of all subscription revenue, including yours, is donated to SAVE THE CHILDREN and CHILDREN INTERNATIONAL through our EVERY DOLLAR SAVES A CHILD®.

children international®

Save the Children.

We need your help.

Please ask family, friends, colleagues, business, professional relationships, religious and other associations and communities where you belong to subscribe to MONDAY INFLUENCER® .

The benefits from subscribing, humbly, are the weekly world-renowned powerful digests for success in business, career and life.

PERHAPS EVEN MORE IMPORTANTLY, YOU ARE GIVING THE GIFT OF LIFE© TO HUNGRY CHILDREN!

Our gift to you? Refer friends and get free subscriptions to give away! Simply email us their names and email addresses. When they subscribe, we will send you a FREE GIFT SUBSCRIPTION to give away to anyone else. (contact@mondayinfluencer.com)

MONDAY INFLUENCER® is devoted to providing insight, knowledge, strategies and tools for success in business, career and life. It is produced by world-renowned authorities in business, technology, leadership, finance, academia, human potential, social impact and health & wellness.

MONDAY INFLUENCER® is published on the first Monday of every month. All other Mondays, we deliver powerful condensed abstracts with at least three immediately actionable strategies and tools, along with specific tasks, timelines and expected outcomes.

The weekly abstracts also highlight three of our uniquely curated library of over 500 relevant expert talks and interviews with world-renowned authorities.

It is our privilege and good fortune, personal and professional, to have substantial collaborative relationships that span the world. Those include captains of industry, world-renowned educators, authors, thought-leaders, entertainment and sports personalities. The THINK TANK CORNER® brings you straight into the room with global icons:

- Nicolas Babin, former head of Sony Europe, EU digital ambassador and technology expert
- Michael Tobin CBE, Ex- FTSE tech CEO, English technology entrepreneur, author and philanthropist
- Kim-Adele Randall, fractional COO, transformation director and executive coach
- Peter Bodo, award-winning columnist and broadcaster
- Elliot Matloff, risk management authority, keynote speaker
- Dr. George Manning, leadership expert, author, academic, pre-eminent business consultant
- Selwyn Gerber, financial strategist, economist and philanthropist
- Lisa Ventura MBE, award-winning cyber security specialist, Founder of Cyber Security Unity, keynote speaker
- Dr. Melissa Sassi, world-renowned technologist, ex Microsoft, IBM, Goldman Sachs and BlackRock
- Patrick Rowan, preeminent marketing & strategy consultant for the U.S. Direct Response sales industry
- Paul Strauss, MD, preeminent physician, a venerated law enforcement professional, and an internationally lauded instructor in tactical emergency casualty care for law enforcement and first responders
- And other notables…

THIS IS A SPECIAL "SUMMER EDITION" OF MONDAY INFLUENCER®
IN RESPONSE TO INQUIRIES AND REQUESTS BY OUR SUBSCRIBERS

Fantastic tennis at Wimbledon.

Perspiring in 96º F (35º C) heat in the sun.

Indeed, summer is here with a vengeance.

And with terrific opportunities to relax, enjoy family and friends, take in the world around you.

This is an immense opportunity to read, write, think, contemplate, plan. **Get excited about the future! YOU ARE THE ARCHITECT OF YOUR FUTURE AND SUCCESS!**

This morning, we give you a look-back on what we have provided for you in the MONDAY INFLUENCER® ABSTRACTS the past month. Links are included if you wish to review specific topics. Humbly, we think that is AN EMBARRASSMENT OF RICHES (borrowing from James Howard Kunstler. 1985). A WEALTH OF OPPORTUNITIES from the cadre of world-renowned experts at MONDAY INFLUENCER®.

Everything there is actionable! Complete with tasks, timelines AND outcomes therefrom.

In this issue - hyperlinked for your convenience, top-line topics to contemplate and work on while you are purportedly chilling out on holiday!

- **THE GOLDEN TICKET TO YOUR SUCCESS**
  Setting and achieving goals.
  TASKS, TOOLS, TIMELINES, OUTCOMES.
- **RELATIONSHIPS MATTER. IMPROVE YOURS IN EVERY ASPECT OF YOUR LIFE**
  Nurturing the bonds that matter.
- **FINGER ON THE PULSE CURRENT AFFAIRS TO TALK ABOUT**
  Do not take a deep breath if you are fearful of falling behind…
- **HEALTH TIP OF THE WEEK**
  Listen to your body's wisdom. And to our experts.
- **THINK TANK CORNER®**
  Practical wisdom from our world- renowned expert contributors.
- **SUBSCRIBERS TIP OF THE WEEK**
  This is where YOU need to chime in.
- **THURSDAY INTERVIEW TOPICS AVAILABLE ON YOUTUBE, LINKEDIN AND EVERYWHERE YOU ENJOY PODCASTS AND INTERVIEWS.**

1. THE GOLDEN TICKET TO YOUR SUCCESS: SETTING AND ACHIEVING GOALS. WHERE ARE YOU? WHERE SHOULD YOU BE? WHERE ARE YOU GOING AND HOW WILL YOU GET THERE!

Without well-defined, attainable goals and a well-charted path to achieving our goals, we are rudderless ships in stormy seas.

Following is a list of **TASKS/TOOLS/TIMELINES AND OUTCOMES from JUNE 2025 ABSTRACTS.**

June 9, 2025 link is here.

WHAT IS HOLDING YOU BACK?

- Fear of Failure or Rejection
- Lack of Confidence or Self-Doubt
- Poor Time Management or Prioritization
- Balancing Career and Life Without Health and Personal Relationships Suffering

June 16, 2025 link is here.

YOUR PERSONAL "BEHAVIORAL-FIT" WITH THE ENTERPRISE/JOB/BUSINESS

YOUR PROFESSIONAL "FIT" WITH THE ENTERPRISE/JOB/BUSINESS

ACTION PLANNING AND COLLABORATION

June 23, 2025 link is here.

TOP 3 PERSONAL OBSTACLES TO START A SUCCESSFUL BUSINESS

- Fear of Failure or Rejection
- Lack of financial security/risk aversion
- MONEY, MONEY, MONEY. Whose money to invest in your gig?

June 30, 2025 link is here.

TOP GENERAL BUSINESS OBSTACLES TO START A SUCCESSFUL BUSINESS

- Insufficient capital/funding
- No market need.
- Inadequate financial management.

- Intense competition. No opportunity for unique advantage in the marketplace.
- Inadequate and or incompetent marketing and sales.

2. RELATIONSHIPS MATTER – IMPROVE YOURS. IN EVERY ASPECT OF YOUR LIFE.

Unlock Holiday Wisdom. Take The Time To Nap, Think, Reflect and Visualize.

Be Kind To Yourself and strengthen your relationship with yourself.

"You need to put the oxygen mask on yourself first before helping others."
Michael Tobin CBE.

Now we will assume you have fixed the relationship with yourself or at least have recharged a bit. And do not worry if not, some help is waiting for you later in this edition.

Onto Your Relationships With Others: be present in every conversation! Do not just hear. Truly listen. Put aside what you are planning to say next and focus on understanding the other person's perspective. It is okay to pause and think before responding. **Thoughtful silence can be more impactful than a rushed reply.**

Seek the lessons in every relationship. Everyone you encounter, from close family to casual acquaintances, has something to teach you. Whether they need a kind word, encouragement or simply a listening ear, their requests and interactions offer insights into human connection and your own capacity for empathy.

Discover what matters to others. Use this time to ask genuine questions and pay attention to what people value. Understanding their priorities, dreams or even their struggles will deepen your relationships and reveal new facets of their personalities.

Please remember that people love to be thought of. A seemingly random call or email or text or … even an old-fashioned personal postcard will do it!

3. FINGER ON THE PULSE – CURRENT AFFAIRS TO TALK ABOUT

Do not take a deep breath if you are fearful of missing something…

"So much stuff (So Little Time)." - John Noir Smith, 2021.

Steven J. Manning here. Top of mind, in no particular order.

No, I am not getting paid to pitch this to you. If reading this, Phil, I really should be.

If this big (uncomfortably "small") world of ours intrigues, challenges, puzzles, scares, inspires, confounds, amazes, infuriates (or whatever) you, I urge you add Phil Balboni's very short and exceptional stuff to your daily read. For the price of a modest dinner out on any summer evening, forty-six US bucks, you get a one-year subscription to the GlobalPost. What a great daily read! Exceptional information, entirely to the point with no superfluous stuff nor word-salads. Gosh, I for one, get smarter with every read.

With that said, I will start with a topic Phil recently wrote a great (again, very short) piece on and spoke about on national radio: Iran.

Now that the massive Iran kinetic kaboom (bombing) has entered the waning after-glow, let us talk about the coming /necessary/permanent standing agenda item, to be calendared for the foreseeable future: the bomb Iran calendar.

This is necessary if Phil and many of the other really smart and best-informed minds around are to be believed.

I am thinking about that silly Kevin Costner movie, The Field of Dreams. Particularly, the marketing-idiotic "If You Build It They Will Come" thing. Absurd, scream all of us marketing people. No, they will not come.

Unless you are talking about a renewed, nascent Iran nuclear program. Sure to be nascent over and over until some cataclysmic social upheaval there. Hold your breath at your own peril. Until then, the Costner idiocy becomes a standard agenda-calendar item: When—not if—they begin to build it, they will come.

The B2 bombers that is. Then B2 V.2 and V.3. and…

Did anyone notice the huge trifecta purported-win menage a trois between The Republic of Congo, Rwanda and the US? Forgive the cynic me, decades of wars (including the Congo wars), the most grotesquely bloody genocidal Hutus and Tutsi tribal wars and other neighboring bad actors, just came to an abrupt end on just a Friday morning in June. Just by paper and pen! Again, feel free to call me a cynic.

The entire world is fixated on rare earth minerals. In fact, there is a genuine global "cold war" being waged with rare earth minerals as the object of every pillaging government on earth. Pray that remains "cold." Yes, there is hope… More later…

Back to Congo. Poor COBALT. Must have felt like a very poor cousin to rare earth minerals. It is not. It is just not en vogue. Do try to make batteries, EVs, super-strength alloys for all manner of turbines (jet engines anyone?), medical applications (radiation for treatment of cancer) and more without it. 75% of the world's production is in the DRC. And the US will get—how much of that? Is it not cool to broker peace and get paid so handsomely.

Back to the currency of war and peace and so much more: rare earth minerals. The fuel of technology, electronics, clean energy, defense, medical and industrial uses… **I am thinking of poor Ukraine…** The game is—was?—starve Russia of their gas exports, acquire much of Ukraine's rare earth minerals, protect our "ownership" of those. Bingo: the war is over.

Well…

Megalomaniac Putin soldiers on maniacally in his murderous ways.

Is Germany still buying gas from Russia. In the first half of 2025, Germany purchased approximately €2 billion worth of Russian LNG. EU, including Germany, aims to phase out Russian gas imports by 2027,

Two more years? Is that a face-saving show? A not-so-thinly wailed middle finger to the US? Why not buy 100% of LNG from the US, say, starting in August? Mr. Trump. Make tariffs on Germany stop that.

How about rare earth minerals in the US? The Halleck Creek Deposit in Wyoming. Possibly the largest in the world. Massive, both qualitatively and quantitatively Sheep Creek Deposit and Romaco in Montana. More in New Mexico, Alaska and so on. When does President Trump decide to put his foot on mining all that and thumb his nose at the rest of the world? Poor Ukraine.

Amazing stuff in the US with the Trump Big Beautiful Bill. Now… Can you name one person who has read that? How about ten Congressmen and Senators who have? That makes me proud to have read what were proffered as many relevant excerpts as possible. Fantastic. With due humility, some twenty years ago, I wrote: you can be 100% accurate and wrong at the same time." Thought that a trick turn of phrase, albeit a bit oxymoronic. Is it? That is now debated in context of the BBB. On balance, of all Hobson's choices in governing the masses and the mechanisms to govern, this is by far the best choice.

Free speech is moribund! Well, it certainly is in the UK. Draconian assaults on that are reminiscent of Iron-Curtained communist countries just a few years ago. For a couple decades, those succeeded to by and large curtail thought (never mind speech) with brutal reprisals for the brave souls who dared think "wrong."

In the US, free speech, once an absolute pillar of what we used to think was democracy, has become an inconvenient nuisance. Anybody remember when Political Correctness was the big bogeyman in town? Political correctness is a particularly insidious and ravenous cancer of the intellect. It has done more harm to all aspects of our society and our lives than any despot could have. Perhaps you read my essay, Political Correctness, Culture Of Apology, And The Oxymoron Of Modern Ethics.

So passee. That has given way to absolute intolerance of expression of anything not en vogue by some constituency. We have inexorably substituted mindless volume for even a pretense of reason. We celebrate not having a meeting of the minds, in fact the opposite. You all remember the old, yet unattributed, “Sticks and Stones May Break My Bones but Words Will Never Hurt Me.” Balderdash. Contrarian expressions will often cancel one. That is brutal. And then, often enough will get one beaten up in some literal manner.

Our Euro friends are singing the praises of freon! Air conditioning! Profusely sweating at Wimbledon, my postponed trip to Italy, a “sorry” shout-out to my friend, Andres, in Mora in Portugal, when his thermometer hit 46.6ºC/119.5ºF last Monday… Oh… Give me a break. This is no global warming. Just too damned hot.

EU tariff negotiations with the US. Words to the wise, via a very old humorous riddle, originating who-knows-when-where: “Where does a 700-pound Bengal tiger sleep? Anywhere it wants to.” Good luck with wrestling with the US tiger.

A friend once told me that when the UK sneezes, Australia catches a cold. Rising antisemitism in Australia—in fact in the entire Asia-Pacific theater—is challenging basic social cohesion and behavioral norms. Hmmm. Remember when we learned so much from our British brethren? Well, things might be changing.

Raging antisemitism in the US deeply erodes social cohesion by fostering fear and isolation within Jewish communities, undermining trust between different groups, and fracturing the broader societal fabric. With Israel at war, perpetually, a national radio host asked me: “Do you fear going outside and where will you go when being here reaches a level of unsafe akin to Eastern Europe seven decades ago?”

Happy 90th birthday to the uber-cool Dalai Lama. He is on my wish list of five people in the world (living) that I REALLY would like to spend a day with (or a month), just listening. Promise. No talking by me; just listening. As a birthday present to himself, His Holiness picked a fight with mighty China over succession. Now, there is a man with massive stones. And one of few people who can honestly claim that their wisdom has caught up, no surpasses, his chronological age.

Speaking about “massive stones,” Malaysia picks economic war with China, South Korea and Vietnam over iron and steel imports! There is nothing like having a really powerful potential benefactor: Trump led US.

Good news in Japan! No catastrophic earthquake predicted on July 5, 2025, by Viral Manga Ryo Tatsuki. Oh well. The bad news: tourism took a big hit.

That is all for now. Thank you for reading and listening.

4. HEALTH TIP OF THE WEEK

Take that moment for yourself, eat that ice-cream or maybe pick the healthy option—preferably frozen yogurt—and relax. Go to the beach, step out into the garden or your local park and relax. Close your eyes, breathe, switch off and visualize.

Do not quit your exercise regime completely. If you have one, just mix it up a little bit if you are on holiday. If you are not “training” as normal, do not eat the same amount of food as this is a quick way to put on a lot of weight…

Remember: it is your choice how you spend your time. If you wish to take time out then do that; if you wish to work because you are like us and love it so much then do that. Either way you are winning because you are doing something that you really enjoy.

Take time to visualize what you are creating or want to create in your life. If you can truly do whatever you are focusing on, you will of course become what you wish it to be.

Just imagine you are your own “genie” and you can create, do or be anything you focus on. Think about it. Then think about it some more.

When you take action, it will feel so much more enjoyable. You have of course done it so many times in your mind before and you know what it is leading you to. Generally it will feel so much easier.

If you listened to our talk discussing elite performers you will of course understand how famous athletes visualize executing their superb skills.

With all that said, you may be reading this and thinking: “hold on a minute I hate my job, my life and my path.” The good news is that you are not a tree. Take some time to think about changing whatever is bothering you. But do not do anything rash, take the time to make a plan and look at our career advisory for some ideas as to how your current job/career could progress.

You do not need to change everything at once, particularly if it is summer break. You do not need to change anything other than putting out proverbial fires. Personal and business.

Do evaluate accepting the reality of your current state of happiness in relation to what you want to design for yourself and your family. Perhaps on the part of the world you impact.

Taking that time out to be more strategic with your life is such a great feeling. A feeling of conscious creation, a feeling of control that is not accepted by most people. Hold on! We did not say you were “MOST PEOPLE.” On the contrary: you are part of MONDAY INFLUENCER®!

5. THINK TANK CORNER©

Practical wisdom from our world-renowned expert contributors.

This week, it is our privilege and a great benefit to our subscribers, to have wisdom from Paul Strauss, MD. Dr. Strauss is a preeminent physician, a venerated law enforcement professional, and an internationally lauded instructor in tactical emergency casualty care for law enforcement and first responders. He is as much a “no nonsense” physician and law enforcement professional as he is a genuine renaissance man. Here is Paul getting to the point!

> You are the architect of your own future.
> You must be the primary advocate for your health and welfare.
> Your success is your future.
> Your failure is not an option.
> You are never alone. Reach out to all those in your life, immediate and distant, who have your best interest at heart.
> You have more resources to ensure your health and well-being than ever before! But: you must be proactive. If you even think you may have a challenge or problem, even on the distant horizon, you must act immediately. Even if some prodding is required, the medical community WILL STEP UP FOR YOU. Make your case and you are on your way to improving your situation.

Now some musts, starting today!

- Have expectations and goals for Short term and long term.
    - Short term: be organized and gain confidence for the routine. When? **Starting today!**
        - Set up your time to wake
        - Set up you clothes to wear
        - Set up your breakfast
        - Set up the time to go to workout
        - Set up your plan for the day of work
        - Use a planner such as outlook calendar and reminders
    - Long term
    - What is your ultimate long-term project or goal — the one **starting today?**
        - Accomplish that goal in small bits that can be accomplished. Put in the work — and you will succeed.

      Yes! Implement the tools and strategies for success in life (yes, you get that too), career and business that you get from MONDAY INFLUENCER® every week.

        - Even a long-term goal that seems impossible can be accomplished
        - If a long-term goal is not fully accomplished, another goal will appear
        - Be the person to try and say I can do that to a group when the group says it can't be done.

- Finally, REACH OUT if you need us. contact@legacymediahub.com… To an absolute certainty, wehave relationships in most disciplines, sciences and business, that can be of benefit to you.

Be healthy and kick a in every aspect of your life.**

5. SUBSCRIBERS TIP OF THE WEEK

This is where you need to chime in. We are most keen to get tips on
topics of interest, relevant facts and figures, times, dates and places from our valuable subscribers.

Please, please, please. We love you but we want to make decisions on pitching your stuff. And you. Also, please keep in mind that, humbly, as a subscriber to MONDAY INFLUENCER®, you are in the company of a truly elite audience of businesspeople, academics and more.

So, please make your contributions count! To be clear, as much as we like pets, yours and ours, and all sorts of eating pleasures, please do not send us grooming tips for your pets nor your favorite recipes.

6. TOPICS FOR THURSDAY'S INTERVIEWS

This week we have:
1. Expert Talk: Visual Communication - From Startup to Work with Ana Lissansky
Here is the link.

2. Expert Talk: Virtual Working – Hints and Tips with Nat Schooler & Martin Brooks.
Here is the link.
3. From Books to TikTok: The Great Dumbing Down of the Modern Mind – Round Table Discussion Michael Tobin CBE, Steven J. Manning and Nat Schooler.
Link to follow Thursday AM perhaps before.

7. NEWS!

About upcoming subscribers' events…

1. Sign up to our monthly workshop on overcoming biggest life and career challenges. Send us YOUR biggest challenge that you can share with fellow subscribers. To <editor@legacymediahub.com> by July 20, 2025. We will send you logistics when you sign up.

2. Remember! Send us your favorite topic for a new expert talk, along with your top talking points! We will consider it and give you credit for it when broadcast. We will consider inviting you on the broadcast.

THANK YOU FOR READING MONDAY INFLUENCER®.

A big thanks again for helping the most vulnerable among us, the children, with your subscription.**

THE MONDAY INFLUENCER® CREW AND OUR REMARKABLE CADRE OF EXPERT CONTRIBUTORS FROM AROUND THE WORLD WISH YOU AND TO ALL THOSE IMPORTANT TO YOU A FUN AND PRODUCTIVE WEEK.

If you have been forwarded the INFLUENCER we would love to have you as a loyal member of our community, do that here: www.mondayinfluencer.com

©2025. Steven J. Manning and Nathaniel C. Schooler. All rights reserved worldwide. Any reproduction, in part or whole, storage in a retrieval system or transmission in any form or by any means – electronic, mechanical, photocopy, recording, scanning or other – except for brief quotations in reviews or articles, without the prior written permission of the publisher are strictly prohibited. For media inquiries: solutions@fymc.com .